

## CLAIMS

1. A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,  
5 which at least comprises a substrate layer containing a woven fabric and a sealant layer having heat-sealability, a punch hole being formed at an upper portion for hanging.
- 10 2. The display strip according to claim 1, wherein the substrate layer is a laminate of the woven fabric and a resin film.
- 15 3. The display strip according to claim 2, wherein the substrate layer is a laminate having a structure with the woven fabric sandwiched between two resin films.
- 20 4. The display strip according to claim 2 or 3, wherein the resin film is a polyolefin film or a polyester film.
- 25 5. The display strip according to claim 1, wherein the substrate layer is a laminate with the woven fabric and paper laminated via a resin layer or an adhesive.
- 30 6. The display strip according to claim 5, wherein the resin layer comprises polyolefin.
7. The display strip according to claim 1, wherein the woven fabric comprises polyolefin yarn.
- 35 8. The display strip according to claim 7, wherein the polyolefin yarn is monofilament yarn,

multifilament yarn, flat yarn or split yarn.

9. The display strip according to claim 1,  
wherein the woven fabric comprises warp yarn and weft  
5 yarn having fineness thicker than that of the warp yarn.

10. The display strip according to claim 9,  
wherein the warp yarn comprises flat yarn or split  
yarn and the weft yarn comprises monofilament yarn or  
10 multifilament yarn in the woven fabric.

11. The display strip according to claim 1,  
wherein the sealant layer comprises a low melting  
point resin.  
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12. The display strip according to claim 1,  
which has an intermediate layer comprising a resin  
between the substrate layer and the sealant layer.

20 13. The display strip according to claim 12,  
wherein the intermediate layer comprises polyolefin.

14. Package assembly,  
which comprises the display strip according to claim  
25 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 or 13 and a product-  
enclosed bag, the display strip and the product-enclosed  
bag being bonded by heat sealing.